

# 8-20-2008 Conference Call

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**Participants:** Josh Baron, Kate Ellis, Eddie Watson, John Moore, Mary Miles, Emily Jones, Robin Hall, Steve (From RI), Maggie Lynch

## Agenda Items

### 1. VA Tech Regional Conference Follow-Up

<http://bugs.sakaiproject.org/confluence/display/MGT/Virginia+Tech+Regional+Conference+2008>

#### Update from John & Eddie:

- Invitation to submit proposal sent to 32 people last week, 2 have responded. This is likely due to the beginning of the semester time crunch. Will send call for proposals next week.
- Conference logistics (with Mary Miles):
  - Registration page should be ready beginning of next week (Susan Hardin).
  - There will be a fee charged to cover food.
  - Details for conference hotel being finalized (special rates through September).
  - Push for early registrations.
- Building the program:
  - Keynote morning of Day 1 / auditorium will hold 150 people
  - Likely topic: Web 2.0 tools in teaching
  - Open for suggestions for speaker (email Eddie or John); considering Garner Campbell; Josh will look over list from Paris conference planning
  - Concurrent sessions for afternoon of Day 1 and all of Day 2
  - End by 4:00pm so folks can get to airport and home
  - 10 - 14 slots for 75-90 minute sessions.
  - Some sessions may be longer for working groups
  - Two themes: 1) enabling teaching/learning with Sakai, and 2) migration/adoption strategies.
  - Could be tracks, will become apparent as proposals come in
  - Josh: Sakai board has formed working groups around strategic plans, one focuses on migration and adoption, so this group will likely have a presentation and working session with outcome/deliverable at conference
  - Steve: Telling K-12 story
  - Also at conference: Announcement of TWSIA and presentation by 2008 winner(s)

#### ACTION ITEMS:

- 1) Send suggestions for keynote speaker to John Moore (jmoore1@vt.edu) or Eddie Watson (edwatson@vt.edu)
- 2) Send proposal for presentation. Email call for proposal going out early next week

### 2. Teaching with Sakai Innovation Award

[TWSIA09 Planning](#)

#### B. Sponsorship Plan Draft

Josh: consulted with marketing folks and came up with a plan

- See: [Levels of Sponsorship](#)
- limit to two levels of sponsorship considered best, better than many small contributors
- Matt suggested looking for technology partners for gifts for winners (for example a laptop); discussion included concern about the need to focus on raising cash for winners' travel, etc.

#### ACTION ITEMS:

Josh will update sponsorship plan in wiki, please review. The goal is to have plan ready to go by mid-Sept.