Tapescripts of IELTS Listening Sample 5

SECTION 1

Section One - Questions 1-12

You will hear a number of different recordings and you have to answer questions on what you hear. There will be time for you to read the instructions and questions and you will have a chance to check your work.

All the recordings will be played once only. The test is in 4 Sections. At the end of the test you will be given 10 minutes to transfer your answers to an answersheet.

Questions 1-4

Circle the appropriate letter

Example

How does the woman travel every day?

A by car
B by bus
C on foot
D by train

1. What are the parking regulations on campus?
   A undergraduate parking allowed
   B postgraduate parking allowed
   C staff parking only allowed
   D no student parking allowed

2. The administration office is in
   A Block B.
   B Block D.
   C Block E.
   D Block G.

3. If you do not have a parking sticker, the following action will be taken:
   A wheel clamp your car.
   B fine only.
   C tow away your car and fine.
   D tow away your car only.
Questions 5-10
Complete the application form using NO MORE THAN THREE WORDS

Application for parking sticker
Name (5) ...........................................................................................................
Address (6) Flat 13 ...............................................................................................
Suburb (7) ...........................................................................................................
Faculty (8) ..........................................................................................................  
Registration number (9) .....................................................................................
Make of car (10) ...................................................................................................

Questions 11-12
11. Cashier's office opens at  A 12.15   B 2.00   C 2.15   D 4.30
12. Where must the sticker be displayed? .............................................................

SECTION 2
Section Two- Questions 13-23
Complete the notes below using NO MORE THAN THREE WORDS for each answer.

<table>
<thead>
<tr>
<th>Question</th>
<th>Answer</th>
</tr>
</thead>
<tbody>
<tr>
<td>Date the museum was opened</td>
<td></td>
</tr>
<tr>
<td>The museum consists of a building and</td>
<td></td>
</tr>
<tr>
<td>Handicapped toilet door shows</td>
<td>Example: a wheelchair</td>
</tr>
<tr>
<td>The Education Centre is signposted by</td>
<td></td>
</tr>
<tr>
<td>If you lose your friends, meet at the</td>
<td></td>
</tr>
<tr>
<td>Warning about &quot;The Vampire&quot;</td>
<td></td>
</tr>
<tr>
<td>How often are the tours of &quot;The Vampire&quot;?</td>
<td></td>
</tr>
<tr>
<td>Person featured in today’s video</td>
<td></td>
</tr>
<tr>
<td>The Leisure Gallery shows how Australian culture is influenced by</td>
<td></td>
</tr>
<tr>
<td>The Picture Gallery contains pictures by</td>
<td></td>
</tr>
<tr>
<td>Cost of family membership of the museum</td>
<td></td>
</tr>
<tr>
<td>“Passengers and the Sea” includes a collection of</td>
<td></td>
</tr>
</tbody>
</table>

SECTION 3
Section Three - Questions 24-32

Questions 24-27
Circle the correct answer

24. Mark is going to talk briefly about
   A marketing new products.
   B pricing strategies.
   C managing large companies.
   D setting sales targets.

25. According to Susan, air fares are lowest when they
   A include weekend travel.
   B are booked well in advance.
   C are non-refundable.
   D are for business travel only.

26. Mark thinks revenue management is
   A interesting.
   B complicated.
   C time-consuming.
   D reasonable.

27. The airline companies want to
   A increase profits.
   B benefit the passenger.
   C sell cheap seats.
   D improve the service.

Questions 28-32
Complete the notes using NO MORE THAN THREE WORDS for each answer

Two reasons for the new approach to pricing are:

(28) ................................................................. and (29) ................................................................. .

In future people will be able to book airline tickets (30) ..........................................

Also being marketed in this way are (31) ................................................................. and (32)................................................................. ......

Section Four - Questions 33-42

Questions 33-37
Complete the table Write NO MORE THAN THREE WORDS for each answer
<table>
<thead>
<tr>
<th>RESEARCH METHOD</th>
<th>INFORMATION PROVIDED</th>
</tr>
</thead>
<tbody>
<tr>
<td>Questionnaires</td>
<td>what customers think about</td>
</tr>
<tr>
<td></td>
<td>(33)</td>
</tr>
<tr>
<td>(34)</td>
<td>how customers move around supermarket aisles</td>
</tr>
<tr>
<td>Eye movement</td>
<td>the most eye-catching areas of the shop</td>
</tr>
<tr>
<td>(35)</td>
<td></td>
</tr>
<tr>
<td>Computer programs</td>
<td>the best (37)</td>
</tr>
<tr>
<td>e.g. (36)</td>
<td>for an article in the shop</td>
</tr>
</tbody>
</table>
A SUPERMARKET AISLE

ENTRANCE
First shelves - customers usually
(38) ........................................
these.

AISLE
Products placed here sell well particularly if they are placed
(39) ........................................
........................................

These areas are known as
(40) ........................................
........................................

EXIT
Checkout - often used to sell
(42) ........................................
........................................

Gondola end - prime position:
used to launch new products

Gondola end — often find
(41) ........................................
........................................
displayed here.