Sakai SWOT Analysis

What is a SWOT?
SWOT is a strategic planning method used to evaluate a project's
- Strength's
- Weaknesses
- Opportunities
- Threats

Why Conduct a SWOT?
- To assist in strategic planning
- To help map resources and capabilities to competitive environment
- To provide greater transparency around collective objectives

Session Findings and Resources
- SWOT Analysis ppt
- SWOT Analysis Findings
- Sakai Functional Consultants
- Sakai Technical Consultants
- Sakai Performance Consultants
- Sakai Marketing Consultants

Previous SWOT Analyses/Strategic Planning Activities
- March 2008
In late March, a Sakai Communications and Outreach brainstorming session took place in the SF Bay Area. Meeting attendees included Michael Korcuska, Lois Brooks, Mara Hancock and a handful of Sakai Commercial Affiliates. A SWOT Analysis was facilitated by Patty Sullivan of IBM. Results of this 4 hour exercise are uploaded as an attachment, here.

- December 2007
At the 8th Sakai conference in Newport Beach, Michael Feldstein of Oracle led a quasi strategic planning session, entitled Some Ideas for the Future of Sakai. Results of that exercise are posted here.

Relevant Links to Product Management/Product Roadmap Plans in the Sakai Community
- Proposed Product Management Process-2008
Sakai Product Roadmap