

# 10-22-2008 Conference Call

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**Participants:** Mathieu, Charlie, Robin, Josh, Maggie

## Agenda Items

### 1. Teaching with Sakai Innovation Award

#### TWSIA09 Planning

- Press Release: We should have a formal press release from the Sakai Foundation and IBM, like last year.
  - Announce it on the 11th? Same day as Michael's keynote speech.
  - State of the online application form.
- IBM will promote the Award at their booth at EDUCAUSE (flyer).
- Changes to the sponsorship plan.
  - Need to change the plan a little to make it public.
  - Need to be put into the newsletter.
  - We need to find the support level sponsors.
  - Mary Miles could send the word out to the commercial affiliates. Good way to give them a heads-up before we contact them.
- No need to be a commercial affiliate.
- Each of us could try to reach out to one or two personal contacts.
- Need to change the sponsorship plan (Josh):
  - IBM as Leader-level
  - Not a draft anymore
  - Co-sponsors? Need to find a way to split the benefits... Last resort?
  - Deadline to answer: November 5th? Would not leave a lot of time before the conference.
  - Shorter deadlines puts more pressure. Need more wiggle room afterward.
  - Talk about the VA Tech event. Leveraging the kickoff press release.
  - We need 4 support-level sponsors.
  - Josh will send an email to the list when the sponsorship plan will be updated.
  - Use the TWSIA09 page to update which contacts you have made.

#### 1.1 Technical Follow-Up on Submission Form

##### [Changes to the submission process](#)

- 1. Character count: need to test it (Maggie)

Nate will visit Marist after VA Tech to train the students.

### 2. VA Tech Regional Conference

<http://bugs.sakaiproject.org/confluence/display/MGT/Virginia+Tech+Regional+Conference+2008>